



## Veterans Support Council, Inc.

2457 E. Washington St., Indianapolis, IN 46201

317-917-0500 Voice & Fax

[Hawkins@Veterans.ooo](mailto:Hawkins@Veterans.ooo) | [www.Veterans.ooo](http://www.Veterans.ooo)

Event Website [www.HoosierHeroes.net](http://www.HoosierHeroes.net)



## We Need Your Support for our 10<sup>th</sup> Annual Hoosier Heroes Appreciation Day

(Formally, the Mayors' Veterans Appreciation Day)

**Saturday the 13<sup>th</sup> of September 2025**

*Day for Indiana to Show its Appreciation to our:*

## **Hoosier Veterans, Military & First Responders**

*First Responders include but are not limited to our Law Enforcement, Firefighters, and Medical/EMS Personnel, including Doctors, Nurses & Care Givers.*

**It will be a Day to Show our Appreciation for their  
Heroic Service and Commitment to Community and Country.**

## **Sponsorships Available**

After being off for three years because of COVID-19, we think it is time to show our gratitude and appreciation to those who helped us through those tough times. The Mayors Veterans Appreciation Day ran from 2011 to 2019 to show Marion County's Veterans, Military, and their families our appreciation for their service. This year, we are changing our name to "Hoosier Heroes Appreciation Day" (HHAD) to include Indiana's First Responders.

We are proud of what we have accomplished in our first nine years and have decided to continue this annual tradition with the support of the leadership from the State of Indiana and the City of Indianapolis. This year, we are expanding our reach to include Veterans, Military, & First Responders from all over Indiana.

- **Information on Goods, Services & Benefits for our Veterans/Military & First Responders**

Over 200 Information tables will be available for Sponsors, Vendors & Exhibitors. Over 50 employers (Job Fair) will be ready to hire Veterans, Military personnel & First Responders. The Blood Mobile | IN Bureau of Motor Vehicles | the VA Mobile VetVan | will also be on site.

- **Family-Friendly Events:**

Classic Car, Truck & Motorcycle Show | Musical Entertainment, Tickets to the Indianapolis Zoo, Picnic area with FREE lunch for Veterans, Military, First Responders, and their families | Door Prizes | Bounce Houses | Face Painting | Playgrounds, other Kids Games, etc.

- Our greatest hope is that if even one of our Veterans, Military, or First Responders can benefit from any of the goods or services available through this event and feels the heartfelt thanks of citizens of the Indiana community, we have accomplished our goal.

Please help us support our Veterans, Military & First Responders in Indiana. VSC does not receive any monetary grants or government assistance, so we ask for your support through our Sponsorship Programs outlined in this letter.

Corporate Sponsorship Opportunities					
Type of Sponsor	Ad Space on VSC's Website (Home Page)	Mentioned in all TV, Radio, Media Ads, & Billboards	Event Flyers	Official Program	12 – 4' x 4' Event Posters
<b>Major Event</b> \$15,000 to \$20,000 Call for more info	Name, Logo & link to your website	Concert, Job Fair, Food, Indy Zoo, Indians Game	Name & Logo	Name & Logo	Logo only
<b>Platinum</b> \$10,000 plus	Name, Logo & link to your website	Tent Group Sponsors	Name & Logo	Name & Logo	Logo only
<b>Gold</b> \$5,000 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
<b>Silver</b> \$2,500 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
<b>Bronze</b> \$1,000 plus	Name, Logo & link to your website		Name & Logo	Name & Logo	Logo only
Additionally, ALL Sponsors get a FREE Vendors / Exhibitors table to share their information with the attendees.					
Individual Sponsorship / Donation Opportunities					
<b>Red</b> \$500 plus				Your Name	Your Name
<b>White</b> \$350 plus				Your Name	Your Name
<b>Blue</b> \$200 plus				Your Name	Your Name
All Red, White, & Blue Sponsors & Donors are Listed & Linked on our "Sponsors" page on VSC's website until next year.					

VSC is a non-political, non-profit Indiana Corporation formed to better support our Indiana Veterans & Military. VSC has been a Public Charity with an IRS status of a 501 (c)(3) since 2016. Your donation is tax-deductible.

**100% of your donation will go toward this event and further supporting VSC and our Hoosier Heroes population in Indianapolis and Indiana.**

If you have any further questions concerning our event or organization, please visit our website at [www.HoosierHeroes.net](http://www.HoosierHeroes.net), email me at [Hawkins@Veterans.ooo](mailto:Hawkins@Veterans.ooo), or call me at 317-632-0500.

Sincerely,  
Don E. Hawkins. President & CEO

Please use our Multi-Use Invoice / Receipt on the [www.Veterans.ooo/HHAD](http://www.Veterans.ooo/HHAD) page.

Remember to send a copy of your organization's Logo w/link to your website to [Hawkins@Veterans.ooo](mailto:Hawkins@Veterans.ooo).

(Revised 25Oct24 at 1230)